

2020 PROGRAM BOOK ADVERTISER CONTRACT

We hereby pledge our support of Opera Theatre’s annual program book with an ad purchase as indicated below:

COLOR ADS

SIZE	RATE
<input type="checkbox"/> Back Cover	\$6,000
<input type="checkbox"/> Inside Front Cover	\$5,000
<input type="checkbox"/> Inside Back Cover	\$4,500
<input type="checkbox"/> Second & Third Pages	\$3,200
<input type="checkbox"/> Full Page, Premium Position	\$2,975
<input type="checkbox"/> Full Page	\$2,500
<input type="checkbox"/> 1/2 Page (horizontal)	\$1,500
<input type="checkbox"/> 1/2 Page (vertical)	\$1,500
<input type="checkbox"/> 1/4 Page	\$800

BLACK AND WHITE ADS

<input type="checkbox"/> Full Page, Premium Position	\$1,900
<input type="checkbox"/> Full Page	\$1,600
<input type="checkbox"/> 1/2 Page (horizontal)	\$1,000
<input type="checkbox"/> 1/2 Page (vertical)	\$1,000
<input type="checkbox"/> 1/4 Page	\$575

Prices are net of agency commissions. To guarantee right-hand placement, advertisers must purchase at the premium price.

AD ARTWORK DEADLINE: FRIDAY, MARCH 20, 2020

Artwork furnished by customer Use same ad as _____ year

It is understood that advertising copy is subject to the approval of Opera Theatre of Saint Louis. In the event of a printing error, Opera Theatre of Saint Louis accepts no liability beyond the cost of the insertion.

ADVERTISER INFORMATION (please print clearly)

Authorizing Signature _____ Date _____

Company Name _____

Contact _____

Company Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Preferred Web URL _____

The Opera Theatre program book is hosted online at Issuu.com after publication. Advertiser pages can be linked to a web address of your choosing, as listed above.

Return form by email or mail to:
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