

2019 PROGRAM BOOK ADVERTISER CONTRACT

We hereby agree to purchase an advertisement appearing in Opera Theatre's Program Book as indicated below:

COLOR ADS

SIZE	RATE	EARLY-BIRD RATE <i>if contracted by 1/31/19 (15% off)</i>
<input type="checkbox"/> Back Cover	\$ 6,000	N/A
<input type="checkbox"/> Inside Front Cover	\$ 5,000	N/A
<input type="checkbox"/> Inside Back Cover	\$ 4,500	N/A
<input type="checkbox"/> Second & Third Pages	\$ 3,200	N/A
<input type="checkbox"/> Full Page, Premium Position	\$ 2,975	\$ 2,528
<input type="checkbox"/> Full Page	\$ 2,500	\$ 2,125
<input type="checkbox"/> 1/2 Page (horizontal)	\$ 1,500	\$ 1,275
<input type="checkbox"/> 1/2 Page (vertical)	\$ 1,500	\$ 1,275
<input type="checkbox"/> 1/4 Page	\$ 800	\$ 680

BLACK AND WHITE ADS

<input type="checkbox"/> Full Page, Premium Position	\$ 1,900	\$ 1,615
<input type="checkbox"/> Full Page	\$ 1,600	\$ 1,360
<input type="checkbox"/> 1/2 Page (horizontal)	\$ 1,000	\$ 850
<input type="checkbox"/> 1/2 Page (vertical)	\$ 1,000	\$ 850
<input type="checkbox"/> 1/4 Page	\$ 575	\$ 488

Prices are net of agency commissions. To guarantee right-hand placement, advertisers must purchase at the premium price.

AD ARTWORK DEADLINE: FRIDAY, MARCH 20, 2019

Artwork furnished by customer Use same ad as _____ year

It is understood that advertising copy is subject to the approval of Opera Theatre of Saint Louis. In the event of a printing error, Opera Theatre of Saint Louis accepts no liability beyond the cost of the insertion.

ADVERTISER INFORMATION (please print clearly)

Authorizing Signature _____ Date _____

Company Name _____

Contact _____

Company Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Preferred Web URL _____

The Opera Theatre program book is hosted online at Issuu.com after publication. Advertiser pages can be linked to a web address of your choosing, as listed above.

Return form by email or mail to:
 Kelsey Nickerson, Public Relations Coordinator
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 Email: knickerson@opera-stl.org | Direct: (314) 963-4296